CHELCEÉ BRATHWAITE

CONTACT DETAILS

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Welchtown Plantation
Welchtown, St. Peter
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West Indies.

EDUCATION

MSc. International Trade Policy (Distinction)
University of the West Indies, Cave Hill

BSc. International Business & Modern Languages (First Class Honours)
Aston University, United Kingdom

Study Abroad Programme
Universidad Austral, Argentina

CERTIFICATIONS

Contemporary Project Management

MDSx: IMF Macroeconomic Diagnostics

Certificate in University Teaching & Learning

PERSONAL SKILLS

Professional, reliable & responsible

Excellent time management

Analytical & detail oriented

Creative & well organized

Strong communication

Self-motivated

Team player

ABOUT ME

I leverage research to transform ideas into action and action into impact to create better societies. I am a hardworking, dedicated individual, committed to the constant development of my skills and professional growth, with multidisciplinary experience across fields like the digital economy, international business and trade, business analytics, project management, and academia. I am a results-driven professional with advanced research capabilities, strong communication skills, fluency in French and Spanish, the ability to perform well in fast-paced multicultural business environments and always willing to take initiative.

PROFESSIONAL EXPERIENCE

FULL TIME

SENIOR CONSULTANT (RESEARCH & BUSINESS DEVELOPMENT)

Abed Group, Barbados — *Oct 2022 – Present*

- *Spearheads research and coordinates teams to bring new RegTech companies to life using proven validation processes that de-risk and transform ideas into successful business ventures, capable of positively impacting societies worldwide.*

TRADE RESEARCHER

Shridath Ramphal Centre for International Trade, Barbados — *Jan 2020 – Dec 2022*

- *Produced several high-impact research pieces covered in regional news outlets on subject matters like youth and trade, trade and the sustainable development goals, the digital economy, innovation and industrial policy, export promotion and growth strategies, food security, women and trade, and other critical issues.*
- *Provided lead research support and coordination for several consultancies with organizations like the Barbados Chamber of Commerce and Industry, the Barbados Coalition of Service Industries, the World Trade Institute Advisors, the Inter-American Development Bank, the CARICOM Secretariat, and others.*
- *Spearheaded the design and management of the SRC-BCCI Agri-Trade Lab Pilot Programme, a research and development initiative connecting farmers and agro-processors with researchers capable of leveraging their expertise to create scalable solutions for the problems experienced in the agri-trade business sector.*
- *Participated and represented the Centre in various consultations, webinars, and workshops/seminars both locally and abroad (see section titled public speaking engagements for more details).*
- *Contributed to various outreach initiatives like the SRC Trade Quick Guides, the SRC Trading Thoughts, the SRC Lunchtime Chat Series, the UWI Chill Magazine, and others to convert complex subject matters into digestible and relatable content for public consumption.*

CHELCEÉ BRATHWAITE

SOFTWARE SKILLS

- Microsoft Office (proficient)
- SPSS (intermediate)
- LINDO (basic/intermediate)

LANGUAGES

- English (native)
- French (advanced/fluent)
- Spanish (advanced/fluent)
- Mandarin (intermediate)

SPEAKING ENGAGEMENTS

Panelist

- ICT Pulse Podcast Episode 227: Are we there yet? Understanding the Caribbean Region's Digital Ecosystem and how it is Developed, October 2022
- Metaverso: Las Oportunidades del Futuro (Desarrollo y Herramienta de Crecimiento), CMinds, May 2022
- ICT Pulse Podcast Episode 197: Understanding the Caribbean Digital Economy, March 2022
- Caribbean Economic Forum, From Inequality and Vulnerability to Prosperity for All, Central Bank of Barbados, October 2021
- National Service Sector Development Strategy: Providing a Framework for Inclusive and Sustainable Development, BCSI Fishbowl Series April 2021
- How to Recover and Transform the Food Systems of Latin America and the Caribbean Post COVID-19 Seminar FAO, United Nations November 2020

PROFESSIONAL EXPERIENCE (CONTD.)

CONSULTANCIES

LECTURER

School of Business, University of the West Indies, Barbados *Sept 2022- Jan 2023*

- *Lectured the Postgraduate Course IMGT 6220 Foreign Market Entry Strategy.*

MONITORING & EVALUATION RESEARCH CONSULTANT

CARICOM Secretariat, Guyana *Aug 2022 – Sept 2022*

- *Conducted a baseline Monitoring and Evaluation Assessment of the status of implementation of the Barbados Food and Nutrition Security Action Plan.*

RESEARCH LEAD

Future Barbados, Prime Minister's Office, Barbados *Oct 2021 - Present*

- *Spearheads research and coordinates research teams to support the development of projects under the moonshot factory, Future Barbados, while simultaneously providing key research inputs to validate proposals and idea concepts from departments attached to the Chief of Staff and Prime Minister's Office.*

TECHNICAL RESEARCHER

DAI Global LLC, USA *Jun 2021 – Aug 2022*

Digital Ecosystem Country Assessment USAID Eastern and Southern Caribbean

- *The Digital Ecosystem Country Assessment (DECA) is a flagship initiative of USAID's Digital Strategy that informs the development, design, and implementation of USAID's strategies, projects, and activities.*
- *Subcontracted through DAI Global Digital Frontiers on behalf of the USAID to lead the technical research for Pillar 3 (Digital Economy) of the DECA for the Eastern and Southern Caribbean, co-author the final report and conduct a social network analysis for the Eastern and Southern Caribbean Digital Ecosystem.*
- *Advised the USAID Eastern and Southern Caribbean Mission on potential opportunities for future programming as it relates to developing an inclusive digital economy for the region – addressing challenges like digital divide, technological empowerment of women and youth, digital payments, etc.*

PROJECT MANAGER

Blueprint Creative Inc., Barbados *Sept 2020 – Present*

- *Coordinates project management deliverables for clients, ensuring the efficiency and accuracy of outputs, whilst adhering to the clients' specifications and requirements within their budget limitations and timetables.*

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SPEAKING ENGAGEMENTS

Panelist (contd.)

- Inteligencia Artificial en América Latina y el Caribe Tercer Webinar CETYS Universidad, Argentina July 2020

Consultations

- Sub-regional consultation on the first draft of the Recommendation on the Ethics of Artificial Intelligence, UNESCO Cluster Office for the Caribbean, August 2020

Moderator

- Barbados Employers' Confederation Annual General Meeting Panel Discussion: Labour Legislation & Business: Are we on Opposite Sides? May 2022
- SRC Lunchtime Chat: Advancing Women in Trade Through the UNCTAD Gender Declaration March 2022
- SRC Lunchtime Chat: How The Caribbean Settlement Network Can Use Blockchain To Promote Trade January 2020
- SRC Lunchtime Chat: Food for Thought: A Roundtable Discussion on Food Security in CARICOM, September 2021
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PROFESSIONAL EXPERIENCE (CONTD.)

PROJECT MANAGER (contd.)

Blueprint Creative Inc., Barbados *Sept 2020 – Dec 2022*

- *Manages the implementation and advancement of company-related projects including the implementation of new business strategies and frameworks, using agile project management techniques to ensure timely execution.*
- *Conducts market research and interviews with industry leaders to discern trends relevant for the compilation of analytical reports and case studies.*

LECTURER

Shridath Ramphal Centre for International Trade, UWI, Barbados *Apr 2020 - Present*

- *Lectures the graduate course INTR 6115: E-commerce & The Digital Economy under the MSc. International Trade Policy Programme.*
- *Conducts ongoing research focused on better positioning the Caribbean (especially the region's micro, small and medium-sized enterprises, women, and youth) to capitalize on the new opportunities presented by the digital economy.*

RESEARCHER

Shridath Ramphal Centre, UWI, Barbados *Dec 2019 – Jan 2020*

CARICOM TAF2+ Funded World Trade Institute Advisors Project

- *Conducted research to inform a Strategic Briefing Paper on Electronic Commerce and a CARICOM regional workshop on WTO issues.*

ECONOMICS TUTORIAL LEADER

University of the West Indies, Cave Hill Campus, Barbados *Sept 2019 – Dec 2022*

- *Managed and conducted tutorial sessions for undergraduate courses ECON 1001: Microeconomics and ECON 1002: Macroeconomics.*